

# Benevolence

The Most Complex WordPress Theme for Nonprofits

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2016

The background is a solid purple color with a faint, semi-transparent illustration of a workspace. It includes a tablet being held by a hand on the right, several paper clips scattered on a surface, and a pen at the top. The text is white and positioned on the left side of the image.

# Who we are

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We are a passionate and highly dedicated group of talented people working to build better solutions.

Our mission is to create the most complex

Premium WordPress Themes and Plugins.

Our promise: quality services and client satisfaction!

# What we do

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We build simple yet complex and beautiful  
WordPress Themes that meet the specific needs  
of Web designers, developers  
and Web design companies worldwide

# Get to know me

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Benevolence is the Most Complex WordPress Theme  
designed specifically for Churches, Nonprofit Associations,  
Foundations and Charity Organizations

If you're reading this brochure, chances are you're looking for a WordPress theme for your nonprofit or church and you're a developer, designer or freelancer who wants to help build a stunning website.

Need a solution for your website? You've come to the right place. The Benevolence will help you accomplish your goal.



Our theme will **save you time**. Setting up a website should never be a pain! In just five minutes, your website will look exactly like our demo, leaving you plenty of time to create awesome content.



**Need help with fundraising?** Our theme comes integrated with PayPal so you can start accepting donations in minutes.



**We care about our clients.** Run into a problem? We'll give our 100% to resolve it and help you use our theme to its full potential.



Use the Benovence Theme to create a simple, yet complex nonprofit website that takes your nonprofit or church to the **next level**, helping you **build trust and credibility**.



Want to extend the theme's functionality? We follow **best WordPress practices** and include the **child theme** in your package so you can easily customize it.

The Benovence theme will save you tons of time and help you grow your organization

# From Idea to Reality

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Here's a behind-the-scenes peek into our theme development, the place where we let our creativity explode and work to reach our goal, a 500-hour journey



## Sketch

After we agree on a theme idea, we head to the drawing board to start the first sketch. We do this for every page as we explore design possibilities.

## Design

We use our creativity to design each and every page. This is the stage where we transform ideas into reality. It's one of our most creative stages, and by the time we're done, we know exactly what our theme will look like.

## HTML Template

During this stage, we transform our page designs into templates created with HTML, CSS and JavaScript code. We build a live template demo with content and images, testing and optimizing the templates so they meet the highest scores for fastest page speed on desktop, tablet and mobile devices.

## WordPress Theme

Now it's time to apply best WordPress practices to transform the HTML templates into a functional theme that's a joy for developers to use and customize. We test our theme with the latest WordPress version before releasing it, so when it's ready we know it will make you happy.

# Smart Features

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What makes the Benevolence Theme so unique

[Launch the Demo](#)





### Extremely Fast

The fastest page load speed for a Nonprofit website; Page Speed Grade: A94%



### Responsive Design

The theme looks awesome at any size and is pleasant to read from any device



### Custom Logo

Upload your custom logo and keep the organization brand identity



### Unlimited Color Schemes

The color options keep your site consistent with your brand identity



### CPT and Widget ready

Benevolence comes with 11 Custom Post Types and 18 Widget areas



### Advanced Theme Options

Take advantage of our user-friendly and gorgeous Option Panel



### Multilingual Ready

With a multilingual site, you can extend your client reach on a global scale



### Great Support

We offer top-notch, quick and professional support with 100% customer satisfaction



### Collect Automatic Donations

Benevolence is integrated with PayPal, the perfect fundraising tool for collecting donations



### Online Giving

Visitors can click a button to make donations. Accept one-time donations safely and easily



### WooCommerce

Use WooCommerce to turn your website into an online store



### Google Calendar

Keep track of all your events from Google Calendar in your theme



### Recurring Events

Share your Google Calendar events on your website. They'll appear on the site in a calendar format



### Child Theme Included

Use the child theme to stay updated on future theme releases



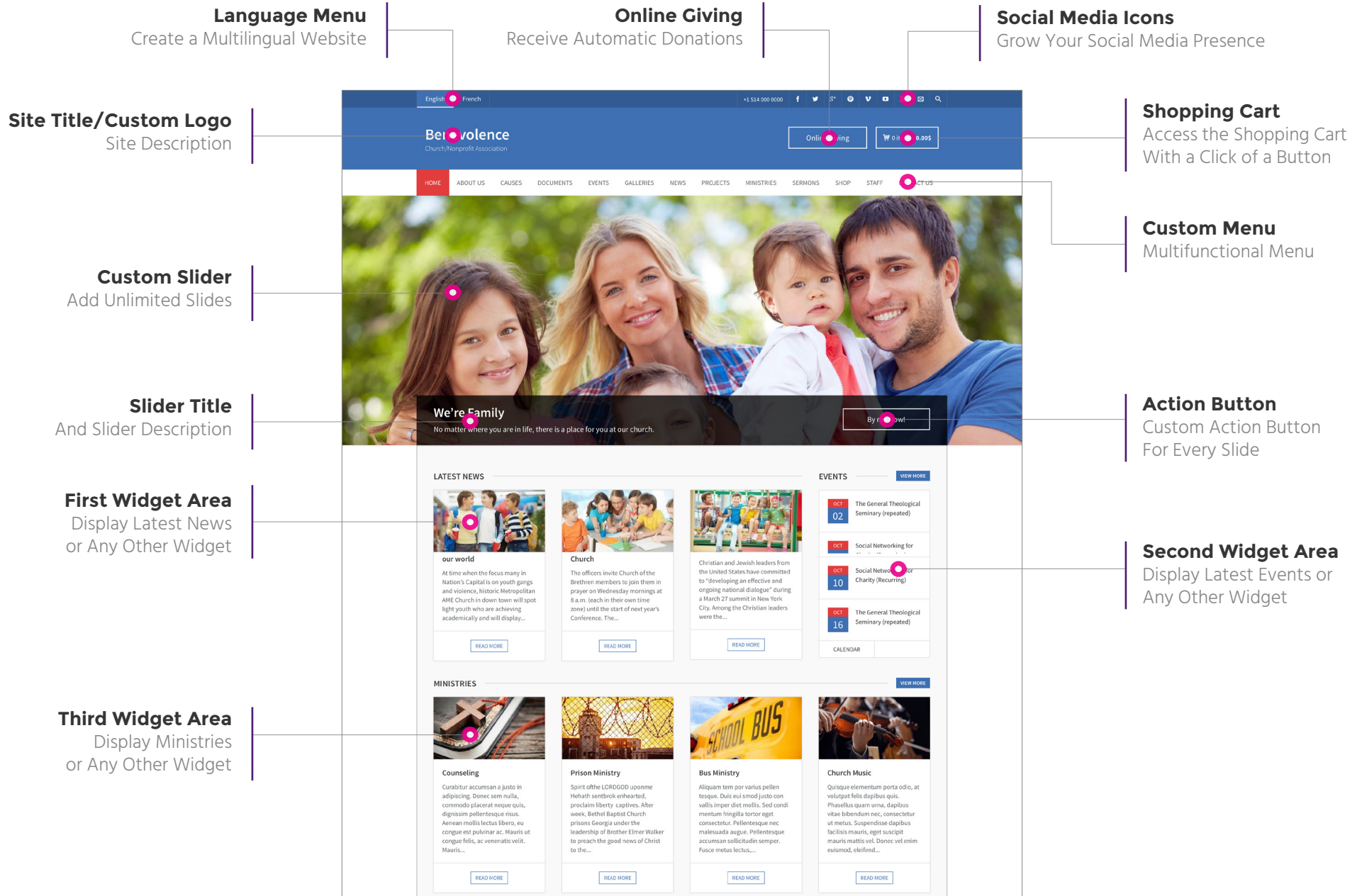
### Custom Share Buttons

Share buttons encourage visitors to share posts and content directly from your website



### Easy to install

Installation is simple, straightforward and takes only minutes



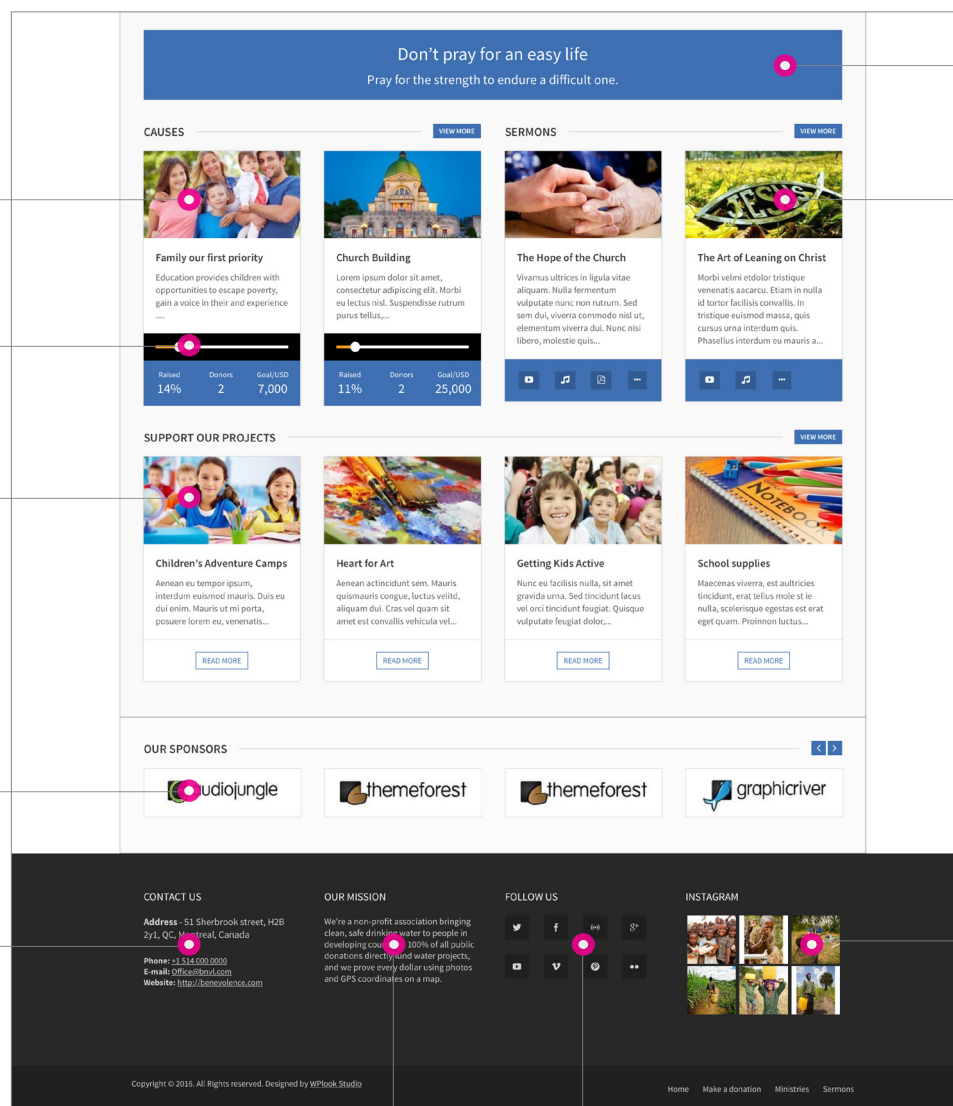
**Fourth Widget Area**  
Display Latest Causes  
or Any Other Widget

**Progress Bar**  
Automatic Progress Bar  
For Every Cause

**Sixth Widget area**  
Display Latest Projects  
or Any Other Widget

**Sponsors**  
Showcase Sponsors in a  
Carousel Format

**Widget Area**  
Contact Information  
or Any Other Widget



**Widget Area**  
Display a Quote

**Fifth Widget Area**  
Display Latest Sermons  
or Any Other Widget

**Widget Area**  
Organization Mission  
or Any Other Widget

**Widget Area**  
Social Media  
or Any Other Widget

# Inner Workings

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We added 11 Custom Post Types to the theme  
in order to better organize the content

- Posts
- Media
- Pages
- Comments

- Slides
- Causes
- Projects
- Events
- Galleries
- Documents
- Staff
- Sermons
- Ministries
- Sponsors
- Pledges
- Contact

- WooCommerce
- Products

- Appearance
- OptionTree
- Plugins
- Users
- Tools
- Settings

- 01 Custom Post Type Slides**  
Manage your home page Slides
- 02 Custom Post Type Projects**  
Add and manage your Projects
- 03 Custom Post Type Galleries**  
Add and manage your Galleries
- 04 Custom Post Type Staff**  
Add and manage your Staff Members
- 05 Custom Post Type Ministries**  
Add and manage your Ministries
- 06 Custom Post Type Pledges**  
Add and manage your Donations (Pledges)

- 07 Custom Post Type Causes**  
Add and manage your Causes
- 08 Custom Post Type Events**  
Add and manage your Events
- 09 Custom Post Type Documents**  
Add and manage your Documents
- 10 Custom Post Type Sermons**  
Add and manage your Sermons
- 11 Custom Post Type Sponsors**  
Add and manage your Sponsors

- WooCommerce**  
Manage your Shop and Orders
- Products**  
Manage your Products

- Contact Section**  
Manage your Contact Forms

## 01 Custom Post Type Slider

Benevolence includes a beautiful front page slider that will definitely grab your visitors' attention. You can control every aspect of your slider (or sliders, if you want to display more than one).

## 02 Custom Post Type Projects

Projects lets you to see all the organization's projects at a glance. You can display Projects in a list or grid format, assign categories to Projects (Past Projects, Active Projects, etc).

Promote your Project by displaying photos in FlexSlider, text and by using social media share buttons. Set the Project's status and start and end dates, so people know when your Project ends.

## 03 Custom Post Type Galleries

With Galleries you can publish unlimited picture galleries on your website.

All Galleries are organized by their publication date and you can assign them different categories, such as seminars, activities, events etc.

Group your Galleries by year and add a description. You can add an unlimited number of photos for each of your Galleries.

Photos added to Galleries are displayed in an attractive slideshow your visitors will be sure to enjoy watching.

## 04 Custom Post Type Staff

Use Staff to showcase and promote your team.

Simply display all staff members or create different categories for different types of Staff, e.g. board members, executive staff and volunteers. Add their positions and include contact details such as phone numbers, email addresses, blog URLs and social media links.

## 05 Custom Post Type Ministries

Use Ministries to keep your flock up to date on all the different work you do in your community. Display Ministries in a list format and add a slideshow for each post.

Have a choir meeting? Add the date, time, even a Google map and use social media buttons to promote it.

## 06 Custom Post Type Pledges

Pledged donations and donor information (First name, Last name, Country, Email, Donation Amount, Payment Source and Payment status.) are stored here.

You can also enter donation information manually and set the Payment Status or Source.



## 07 Custom Post Type Causes

An easy way to publicize, promote and fundraise for Causes. The theme is integrated with PayPal Express Checkout, and you can receive donations online and follow their progress so you know how much you need to collect in order to achieve your fundraising goal. You can also set a specific goal amount for each Cause.

For each Cause you set up, you can add images, a description, the goal amount and end date of your fundraiser.

A Cause Status box displays the number of donors who contribute to your fundraiser and the percentage and amount raised. Share buttons help you use social media to promote your Cause.

Causes may be displayed in two ways: by using the grid or the list template.

Assign Causes to the categories they belong to so you can display them by category on your pages.

## 08 Custom Post Type Events

Events offers a great way to promote and publish your organization's Events.

Instead of repeatedly posting recurring Events that happen daily or weekly, save time by entering the Event just once. It will repeat every day or week without you having to update anything.

You can view all your upcoming and past Events at a glance or display Events in a calendar format.

Already use Google Calendar to display events? No problem! Benevolence comes integrated with Google Calendar.

## 09 Custom Post Type Documents

Documents helps you publish your organization's documents, for instance, books, flyers, newsletters and annual reports, in a stylish format that's perfectly suited to PDFs, eBooks and .zip files.

Assign categories to your Documents and store them on your organization's server or on another server, for instance, Amazon.

You can display Documents in a list or grid format and every document page displays the document's size and a download button.

Share buttons make it easy to use social media to promote your Documents.

## 10 Custom Post Type Sermons

Sermons is designed to help you easily publish sermons online. You can add video, audio file documents, etc. Assign categories to sermons and display in a list or grid format.

## 11 Custom Post Type Sponsors

Add information about your sponsors, along with their logos and handy links to their websites. Impress them by publicly thanking them for their contributions.

# Pricing Options

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We stand behind our product 100%  
30-Day Money Back Guarantee

# Choose Your Package

## 1 Year

Includes Theme Updates and Support

## 2 Years

Includes Theme Updates and Support

### Standard

**\$99**

one time

- ☒ WordPress Theme
- ☒ Child Theme
- ☒ Use for Multiple Clients
- ☒ Use for Multiple Projects
- ☒ Layered Photoshop Files
- ☒ HTML Files
- ☒ Theme Documentation

[Buy Now](#)

### Developer

**\$129**

one time

- ☒ WordPress Theme
- ☒ Child Theme
- ☒ Use for Multiple Clients
- ☒ Use for Multiple Projects
- ☒ Layered Photoshop Files
- ☒ HTML Files
- ☒ Theme Documentation

[Buy Now](#)

### Standard

**\$145**

one time

- ☒ WordPress Theme
- ☒ Child Theme
- ☒ Use for Multiple Clients
- ☒ Use for Multiple Projects
- ☒ Layered Photoshop Files
- ☒ HTML Files
- ☒ Theme Documentation

[Buy Now](#)

### Developer\*

**\$175**

one time

- ☒ WordPress Theme
- ☒ Child Theme
- ☒ Use for Multiple Clients
- ☒ Use for Multiple Projects
- ☒ Layered Photoshop Files
- ☒ HTML Files
- ☒ Theme Documentation

[Buy Now](#)



No Risk 30-Day Money Back Guarantee!

**Undecided?** We'll install Benevolence and make it to look like on our demo for free (a \$50 value)

\* You get Free Hosting for 1 year (a \$75 value)

# Showcase

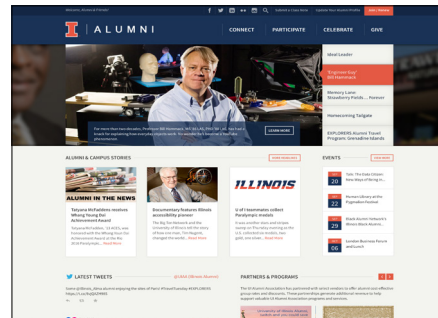
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Our clients created amazing and unique  
websites with the Benevolence Theme

[Find our more](#)



Colorado Theological Seminary  
<http://www.worldseminary.com>



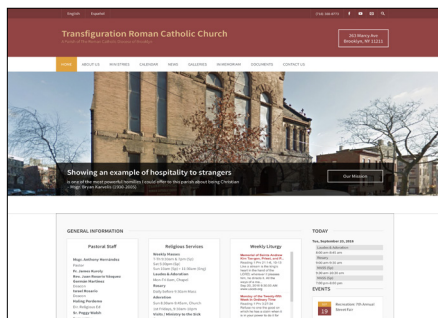
University of Illinois Alumni Association  
<https://illinoisalumni.org>



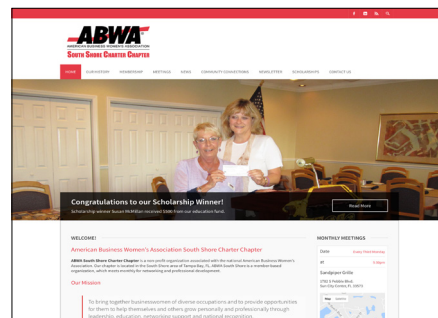
European Sustainable Development Week  
<http://www.esdw.eu>



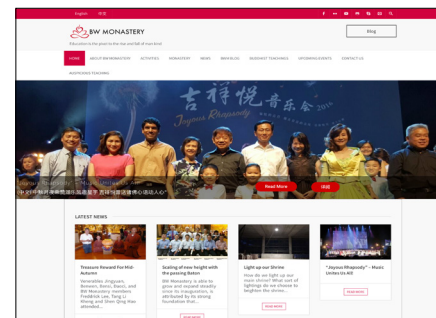
Rotarian Initiative for Succ. Employment  
<http://risefrederick.org>



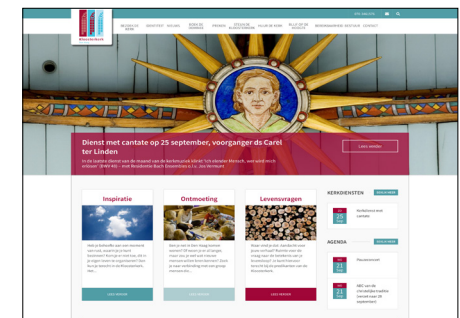
Transfiguration Roman Catholic Church  
<http://transfiguration.dreamhosters.com>



American Business Women's Association  
<http://abwasouthshore.com>



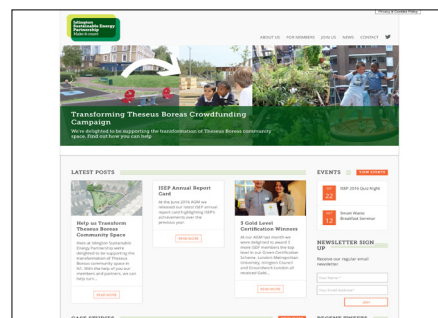
BW Monastery  
<http://bwmonastery.org.sg/en/>



Kloosterkerk  
<http://www.kloosterkerk.nl>



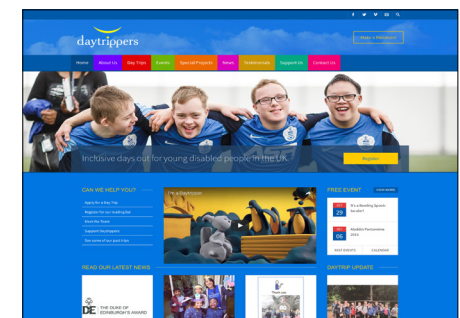
Gateway Church  
<http://wearegateway.ca>



Islington Sustainable Energy Partnership  
<http://www.isep.org.uk>



Australia Chinese Cultural Festival  
<http://chineseculturalfestival.com.au>



Daytrippers Charity  
<http://www.daytrippers.org.uk>

# Testimonials

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What our customers have to say



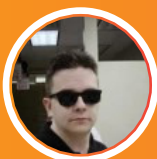


### Zoila Disla

Benevolence is a wonderful theme. The best, most versatile theme i've ever worked on. Extremely fast and everything you provide works beautifully and it is perfect for my fundraising and non-profit organization. Thanks to you guys I have the solution for my client regarding donations.

### Nilesh Jain

Gorgeous theme, easy to work with, clean code that loads quickly and ranks well. My first experience with WPlook themes and will not be my last.



### Ramey Barbieri

With this theme any non-profit organization can have an effective website. I love that Benevolence includes features to showcase the events and that I can fundraise money through Paypal. You did an awesome work!

### Jonny Rowen

Love the quick response by WPlook. He read my email well and provided me with the exact information I needed to complete the task. Awesome!



### Katie Brown

I recently purchased this theme for a client and they really like it. Very powerful easy to use and customize. The design is awesome and the support you provide is excellent.

An aerial photograph of a city, likely Munich, Germany, featuring the prominent spire of St. Peter's Church and the twin domes of the Frauenkirche. The entire image is covered with a semi-transparent purple filter. The text "Thank You!" is centered in white.

**Thank You!**